

Craft Your Story “Madlibs”

*This section was created by Grant Writing Consultant Stacey Murphy
(www.murphygrantconsulting.com)*

Use the following fun and helpful guide to get your creativity and words flowing. Just fill in the blanks!

TIP: To see how this process works like magic. Watch the first six minutes of this TED talk from Simon Sinek on Leaders Inspiring Action: <http://goo.gl/spnTj>

Hi!

I'm your name, and I believe _____ / OR / did you know that statistic or fact that reveals why you find the idea compelling?

Because of this, I am adjective; ex. passionate, interested in, excited about verb; ex. improving, helping, starting the name of your cause/topic.

My campaign will help noun; person, place or thing alleviate the specific thing they struggle with.

I hope you'll consider joining me/us!